



# Local Lines

Shrewsbury Electric and Cable Operations  
508-841-8500

What's  
Happening at  
SELCO  
December, 2005



## Winter Energy Saving Tips

- Thermostats should be set no higher than 68° F. Turn it down when people aren't home.
- When purchasing new heating equipment make sure it has the Energy Star label.
- Installing a simple doorsweep on your home's exterior doors can stop drafts and cut energy costs during the winter months.

For more energy saving tips  
visit : [www.shrewsbury-ma.gov/light/energy.asp](http://www.shrewsbury-ma.gov/light/energy.asp)

## New Wireless Modems Available from TownISP



Wireless modems will be available from TownISP in early December.

New customers can request a wireless modem when signing up for Internet service. Existing customers can have their modem switched to wireless for a fee.

USB wireless adapters will also be available for purchase.

Please visit [www.TownISP.com](http://www.TownISP.com) or call 508-841-8500 for details.

## Boston Celtics on Fox Sports New England HD

SELCO is now offering Boston Celtics home games in high-definition (HDTV) from Fox Sports New England on SELCO Ch. 290.

Customers must subscribe to Digital Cable and HDTV service in order to view this channel. Call 508-841-8500 to subscribe.

## Please Donate to SELCO's "Share the Warmth" Program

2005 marks the 13th year of SELCO's Share the Warmth program. Annually we ask the community to support this program that assists needy Shrewsbury residents with funding to maintain electric service for heat, light and hot water through the cold winter months.

Each year SELCO works with the Shrewsbury Senior Center, local churches, and community service groups to identify and reach out to customers in need. Many elderly and less fortunate residents have been assisted by SELCO's Share the Warmth program through the years.

"Historically residents have been very generous in donating money to this program," said Thomas Josie, general manager of SELCO. "We appreciate and thank them for their support to help neighbors who may have financial difficulty affording life's basic needs."

Please contribute to Share the Warmth by using the donation envelope included in November bills. Residents may also bring donations to the SELCO main office in the Town Hall at 100 Maple Avenue weekdays from 8 a.m. to 5 p.m. 100% of your donation goes to directly help needy Shrewsbury families.

## SELCO Thermostat Rebate Program Extended Through Jan. 31



SELCO is now offering a 50% rebate (up to \$30) on the cost of a setback thermostat. This rebate is available to SELCO electric customers ONLY and will run from Nov. 1, 2005 to Jan. 31, 2006. The rebate will appear in the form of a credit on your electric bill. Rebates will be available on only one thermostat per SELCO account. Forms can be mailed or dropped off at the SELCO office.

**Rebate forms can be picked up at the SELCO office or online at:**

**[www.shrewsbury-ma.gov/setbackrebate.pdf](http://www.shrewsbury-ma.gov/setbackrebate.pdf)**

*Call 508-841-8500 to have a rebate form mailed to your home.*

## SELCO Sponsors Santa's Toy Chest

Donate a NEW unwrapped toy to Santa's Toy Chest and get a Video On Demand/Pay-Per-View Coupon good for one VOD/PPV movie (up to \$3.95) or receive one energy efficient light bulb!

SELCO, in cooperation with St. Anne's Human Services, donates toys to Shrewsbury's children in need during the holiday season. Join us this year in making a needy child's holiday memorable. Toys can be dropped off at the SELCO office during regular business hours (8 a.m. to 5 p.m. M-F).

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## Happy Holidays from Shrewsbury Electric and Cable Operations



Season's Greetings from (l-r) Fred, Ed, Jeff, Paul, and Kendra at the TownISP Help Desk.

## Discounted Energy Efficient Light Bulbs Available from SELCO

To help combat higher energy costs, SELCO is offering two types of energy efficient light bulbs. SELCO customers can buy four 20W bulbs for \$3.00 or single 25W bulbs for \$1.50 each at the SELCO office during normal business hours (weekdays from 8 a.m. to 5 p.m.). Customers can pay for bulbs in cash or charge them to your electric account.



SELCO's 20W energy efficient bulb is equal to a 75W incandescent bulb, and the 25W energy efficient bulb is equal to a 100W incandescent.

**If every SELCO customer replaced just one regular light bulb with an energy efficient bulb, Shrewsbury alone would save an average of \$156,576.00 a year in energy costs!**

Come by the SELCO office to purchase energy efficient bulbs or place your order online by visiting [www.estarlights.com](http://www.estarlights.com). Click on "Shrewsbury Elec. & Cable Operations." Limit 6 bulbs per account.

## FAQ: What is SELCO's Tree Trimming Policy?

A question we are frequently asked is "Will SELCO trim the trees on my property if they are touching the electric wires?"

All tree trimming on private property is the responsibility of the property owner. If a tree or tree limb is touching the property owner's service it remains the responsibility of the property owner to have it trimmed.

If a tree limb falls and takes down the service, SELCO will reinstall the service, clear the limb, and the property owner is then responsible for removal of the wood and any other debris. If a tree limb is broken and is leaning on a service wire, SELCO will assist the property owner to ensure that it does not tear the service wire off of the house.



If there is a question of who owns the tree, SELCO will investigate and notify the property owner of their responsibility.

## Did you know?

- Rebates on Energy Star washing machines, refrigerators, dishwashers and airconditioners are available for appliances purchased through December 31, 2005. Visit [www.shrewsbury-ma.gov/light/rebates.asp](http://www.shrewsbury-ma.gov/light/rebates.asp) or call SELCO at 508-841-8500 for more information. Upon request, SELCO will mail a rebate form to your home.
- Did you miss the most recent Board of Selectmen meeting? Forget to tune into *Ask the Manager* this week? Too busy to catch *Coach's Corner*? Never fear, SELCO offers local content from public, educational and government access channels 28, 29 and 30 through Video On Demand! To check out Shrewsbury On Demand, digital subscribers should use the "guide" button on their digital remote control and then menu down to the "Shrewsbury On Demand" selection.
- SELCO customers can pay Cable and Electric bills online at [www.SELCOezpay.com](http://www.SELCOezpay.com). We accept the following credit and debit cards as well as Electronic Funds Transfers (EFTs): Visa, Master Card, Discover, American Express.

## Watch the Bruins on NESN!

The Bruins are back! NESN delivers more crystal clear coverage of the Bruins in HD than ever before, including every home game and a majority of the road games. Dale Arnold (home games) and Jack Edwards (road games) join color analyst Andy Brickley to bring you all the action!



**NOW IN HIGH DEFINITION!**

Available with SELCO Digital HDTV Package  
**SELCO CH. 66 and CH. 281 HD**

## Get Both HBO & Cinemax for the Price of HBO for Six Months!

Special Limited Time Offer: Order HBO and Cinemax and get both premium channels for the price of HBO for six months. This is a savings of \$10.95 a month for a total savings of \$65.70 over six months! Offer valid for Digital customers only. Offer expires December 27, 2005.



**Call 508-841-8500 To Order**

Offer valid for new subscribers ONLY.